Columbia Data Science Society

COLUMBIA UNIVERSITY DATA SCIENCE HACKATHON

SPONSORSHIP PACKAGE

ABOUT US:

The Columbia Data Science Society (CDSS) connects students interested in data science with professionals and opportunities in the industry through workshops, panels, tech talks, and hackathons.

CDSS_EXECUTIVES@COLUMBIA.EDU

70+
attendees at each of 30+ CDSS events every academic year

3000+
newsletter subscribers

3000+
Facebook Likes

THE HACKATHON

In February 2022, the Columbia Data Science Society will hold our 8th annual Data Science Hackathon!

In 2021, we brought together **300+ undergraduate and graduate** students from **16+** universities to creatively solve data science challenges in a 24-hour event.

PAST SPONSORS

In the past, we have been sponsored by companies like:

Facebook   Microsoft   Bloomberg

NBC Universal   Two Sigma

WHY SPONSOR?

By sponsoring CDSS, you will be able to:

Interact with and recruit top data science talent, with full access to the CDSS Hackathon resume book

Host tech talks and informational sessions

Drive API adoption and introduce your products to innovative students

Gain brand recognition via hackathon promotional material

SPONSORSHIP TIERS

We invite industry partners to join us in connecting top students to professional opportunities in data science.

	Basic	Bronze	Silver	Gold	Track
Amount	$250	$1000	$2000	$5000	$7500
Tabling • Table for recruiting during hackathon	✓	✓	✓	✓	✓
Logos and Technical Presence • Logo on marketing materials • Ability to contribute anonymized datasets • Swag and promotional materials • Technical mentors at hackathon		✓	✓	✓	✓
Student Engagement • 2-min lightning talks during hackathon • Student resume book provided • Sponsor a meal, snack, or activity			✓	✓	✓
Recruiting & Technical Engagement • Award prize with your company name • Prominent logo on all marketing materials • Hold workshop and participate in panels during hackathon				✓	✓
Visibility and Customization • API/Software "pitch" before hackathon • Award a main track prize • Track will bear your company's name • Direct communication with students (room for chatting with students, etc) • Work with CDSS to customize your package!					✓